

REMARKS

Please reconsider the application in view of the above amendments and the following remarks. Applicant thanks the Examiner for carefully considering this application.

Disposition of Claims

Claims 1-5 are currently pending in the application. Claim 1 is independent. The remaining claims depend directly from claim 1.

Claim Amendments

Claim 1 has been amended by this reply to clarify that “the major channel and the plural receivable subchannels are simultaneously displayed on an image receiving part on which a user is simultaneously viewing a program currently broadcasting on the subchannel in selection.”

Support for this limitation may be found, for example, in Figures 2 and 3 of the instant specification. The Applicant respectfully asserts that no new matter has been added by this amendment. Further, the Applicant respectfully asserts that the included amendment would not require an additional search, or at least simplifies issues for appeal, and accordingly, entry and consideration thereof is respectfully requested.

Rejection(s) under 35 U.S.C. § 102

Claims 1 and 5 stand rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent No. 6,249,320 (hereafter “Schneidewend”). To the extent that the rejection still applies to the amended and original claims, the rejection is respectfully traversed.

For anticipation under 35 U.S.C. § 102, the reference must teach every aspect of the claimed invention either explicitly or impliedly. The Applicant respectfully asserts that

Schneidewend does not teach all aspects of the claimed invention. In particular, the Applicant respectfully asserts that there is no teaching in Schneidewend of *simultaneous* viewing of a *program* (as opposed to a description/title of the program) being broadcast on the selected subchannel along with the major channel and selected subchannels as recited in the amended claims. Rather, Schneidewend is directed to an electronic program guide (EPG) that displays a major channel and corresponding subchannels (referred to as minor channels in Schneidewend) along with the description/title of the program being broadcast on the each subchannel. (See Schneidewend, Figure 12). There is no teaching or suggestion in Schneidewend of simultaneous viewing of a *program* being broadcast on the selected subchannel along with a listing of the major channel and associated subchannels. Moreover, the Applicant respectfully asserts that the viewing of a description/title of the program being broadcast is not equivalent to viewing the actual program being broadcast.

In view of the above, Schneidewend fails to anticipate independent claim 1. Dependent claim 5 is patentable over Schneidewend for at least the same reasons. Accordingly, withdrawal of this rejection is respectfully requested.

Rejection(s) under 35 U.S.C. § 103

Claims 2-4 stand rejected under 35 U.S.C. §103 (a) as being unpatentable over Schneidewend. As discussed above, independent claim 1, from which claims 2-4 depend, has been amended to clarify that “the major channel and the plural receivable subchannels are simultaneously displayed on an image receiving part on which a user is simultaneously viewing a program currently broadcasting on the subchannel in selection,” and Schneidewend fails to teach or suggest at least this limitation. Dependent claims 2-4 are patentable over Schneidewend for at least the same reasons. Accordingly, withdrawal of this rejection is respectfully requested.

Drawings

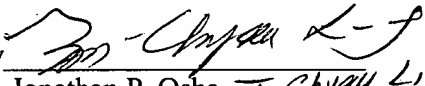
Applicant respectfully requests that the Examiner acknowledge the formal drawings filed on July 24, 2001.

Conclusion

Applicant believes this reply is fully responsive to all outstanding issues and places this application in condition for allowance. If this belief is incorrect, or other issues arise, the Examiner is encouraged to contact the undersigned or his associates at the telephone number listed below. Please apply any charges not covered, or any credits, to Deposit Account 50-0591 (Reference Number 04995/022001).

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Respectfully submitted,

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